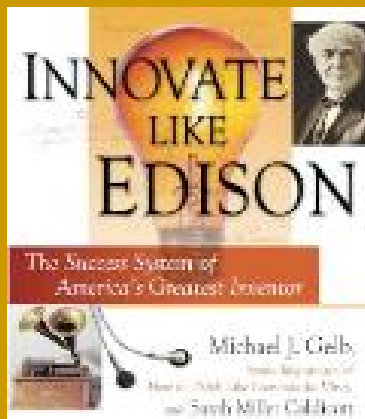


INCREASING INNOVATION IN CHALLENGING ECONOMIC TIMES:

THINKING LIKE AN INNOVATOR,
WORKING LIKE AN INNOVATOR,
TEAMING LIKE AN INNOVATOR,
PLAYING LIKE AN INNOVATOR

CQIN 2009 SUMMER INSTITUTE DEARBORN, MICHIGAN

FRIDAY, JULY 31 - SUNDAY, AUGUST 2, 2009



Draft
Program
Outline

CQIN 2009 SUMMER INSTITUTE

LEARNING PARTNERS

SARAH MILLER CALDICOTT, CO AUTHOR, *INNOVATE LIKE EDISON*

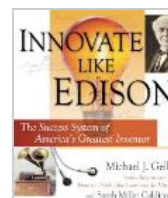
PAUL ISRAEL, DIRECTOR & GENERAL EDITOR, THE THOMAS A. EDISON PAPERS. RUTGERS UNIV.

JAI MENON, VICE PRESIDENT OF TECHNICAL STRATEGIES, IBM CORPORATION

RICHARD SHERIDAN, CEO & PRESIDENT, MENLO INNOVATIONS

THE HENRY FORD: GREENFIELD VILLAGE & MENLO PARK

GOOGLE & THE FORD MOTOR COMPANY *speakers to be confirmed*



INSTITUTE LEARNING OBJECTIVES

1. IDENTIFY THE CHARACTERISTICS AND PRACTICES ESSENTIAL TO HAVING A CULTURE OF INNOVATION BASED ON EDISON'S FIVE COMPETENCIES OF INNOVATION.
2. UNDERSTAND THE PROCESSES, TOOLS AND BENEFITS OF HAVING A CULTURE OF INNOVATION BASED ON EDISON'S FIVE COMPETENCIES OF INNOVATION.
3. UNDERSTAND A DISCIPLINED AND INTENTIONAL APPROACH TO HAVING A WORK CULTURE OF INNOVATION BASED ON EDISON'S FIVE COMPETENCIES OF INNOVATION.

INSTITUTE METAQUESTIONS

- HOW DOES LEADERSHIP PROMOTE AND ENABLE A CULTURE OF INNOVATION?
- WHAT ARE THE NECESSARY CONDITIONS WITHIN AN ORGANIZATION THAT ENABLE A CULTURE OF INNOVATION?
- HOW DOES OUR INTERNAL LEADERSHIP STRUCTURE SUPPORT A CULTURE OF INNOVATION?
- HOW DO WE INCENT, INSPIRE, AND MOVE TOWARD HAVING A CULTURE OF INNOVATION?
- HOW DO WE PROMOTE INDIVIDUAL RESPONSIBILITY FOR WORKING IN A CULTURE OF INNOVATION?
- HOW DO WE EVALUATE THE SUCCESS OF A CULTURE OF INNOVATION?

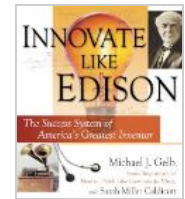
INSTITUTE RESOURCE

INNOVATE LIKE EDISON: THE SUCCESS SYSTEM OF AMERICA'S GREATEST INVENTOR,
MICHAEL J. GELB & SARAH MILLER CALDICOTT



CQIN 2009 SUMMER INSTITUTE

PROGRAM OUTLINE



THURSDAY, JULY 30, 2009

ARRIVAL & CHECK-IN

TEAM TIME

FRIDAY, JULY 31, 2009

MORNING

OPENING OF THE INSTITUTE *(APPROXIMATELY 8:00 AM)*
KEYNOTE: SARAH MILLER CALDICOTT THINKING LIKE AN INNOVATOR
ACTIVE LEARNING: TURNING THEORY INTO PRACTICE
KEYNOTE: JAI MENON TECHNICAL STRATEGIES AT IBM

AFTERNOON

KEYNOTE: SARAH MILLER CALDICOTT WORKING LIKE AN INNOVATOR
KEYNOTE: RICHARD SHERIDAN INNOVATION AT WORK

TEAM TIME

SATURDAY, AUGUST 1, 2009

MORNING

KEYNOTE: SARAH MILLER CALDICOTT TEAMING LIKE AN INNOVATOR
ASSESSING YOUR INNOVATION LITERACY
KEYNOTE: PAUL ISRAEL EDISON AS INNOVATOR

AFTERNOON

ON-SITE VISIT: THE HENRY FORD EXPLORE, QUESTION & LEARN
ACTIVE LEARNING: TURNING THEORY INTO PRACTICE

TEAM TIME

SUNDAY, AUGUST 2, 2009

MORNING

KEYNOTE: SARAH MILLER CALDICOTT TEAMING LIKE AN INNOVATOR ...
THE HENRY FORD DE-BRIEF
PLAYING LIKE AN INNOVATOR
KEYNOTE: GOOGLE SPEAKER TO BE ANNOUNCED

AFTERNOON

KEYNOTE: THE FORD MOTOR COMPANY SPEAKER TO BE ANNOUNCED
ACTIVE LEARNING: TURNING THEORY INTO PRACTICE
CLOSING OF THE INSTITUTE *(APPROXIMATELY 3:00 PM)*